



RAM

AEC
DODGE & RAM OFFICIAL IMPORTER

2020

RAM 1500 LONGHORN®



PICTURE SHOWS 2020 RAM 1500 LONGHORN® WITH OPTIONAL EQUIPMENT. FUEL CONSUMPTION WITH 5,7 L V8 HEMI®, 8-GEAR AUTOMATIC TRANSMISSION: CITY 15,7 L/100KM, HIGHWAY 10,7 L/100KM, COMB. 14,9 L/100KM. CO₂ EMISSIONS: 352 G/KM, Euronorm: 459/2012, CO₂ EFFICIENCY CLASS: G.

Work hard. Play harder.

The RAM 1500 Longhorn® brings you luxury in its most refined state – chrome, premium leather and real wood accents aplenty. Surround yourself with first-class materials and make the road your home.

AEC Exclusive Partners:



RAM 1500 LONGHORN® EQUIPMENT AT A GLANCE



Longhorn®

Technical

- 5.7L HEMI® V8
- 8HP75 Eight-Speed Auto Transmission
- All-Wheel-Drive
- 3.92 Rear Axle Ratio
- Anti-Spin Differential Rear Axle
- 4-Corner Air Suspension
- Anti-lock 4-Wheel Disc Brakes
- Blind Spot and Cross Path Detection
- Adaptive Cruise Control with Stop & Go
- Full Speed Forward Collision Warn Plus
- Trailer Sway Damping System
- Advanced Brake Assist
- Hill Start Assist
- Lane Departure Warning Plus
- Auto Highbeam Headlamp Control
- Remote Proximity Keyless Entry with Keyless Go

Interior

- Uconnect Infotainment System featuring Apple Car Play and Android Auto
- 12-Inch Touchscreen with EU-Navigation
- Harman Kardon® Premium Sound System with 19 Speakers
- 360 Degree Surround View Camera
- ParkSense® Front & Rear Park Assist
- Parallel & Perpendicular Park Assist with Stop Function
- Dual Zone Automatic Air Conditioning
- Leather-Trimmed/Filigree Bucket Seats
- Heated Steering Wheel
- Second Row In-Floor Storage Bins
- Power 8-way Driver & Passenger Seat with 4-way Lumbar Support
- Heated and Ventilated Front & Rear Seats
- Rear Underseat Compartment Storage
- Wireless Charging Pad

Exterior

- 22-Inch Polished Aluminum Wheels with Painted Inserts
- Longhorn® Chrome Grille
- Bodycolor Bumpers Front & Rear
- Optional Dual-Tone Paint
- Dual Exhaust with Bright Tips
- Bed-Lighting
- Tinted Glass Windows
- Power-Deployed Running Boards
- Power-Folding, Heated Auto-Dim Chrome Mirrors with Memory Function with Integrated Indicators
- Automatic Bi-Function LED Projector Headlamps
- Daytime Running Headlamps

Standard Equipment Features for the AEC 2020 RAM 1500 Longhorn®

Powertrain

CODE	AEC PACKAGE	LONGHORN
DMH	3.92 Rear-Axle Ratio	AEC
DSH	E-Locker Differential Rear Axle	AEC

Interior

ALP	Advanced Safety Group	AEC
A68	Level 1 Equipment Group	AEC
GWJ	Dual Pane Panoramic Sunroof	AEC
UJV	12-Inch Touchscreen	AEC

Exterior

WPZ	22-Inch Polished Painted Wheels	AEC
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AEC Services

AEC-EUT	EU Trailer Hitch	AEC
AEC-EUN	Navigation System with European Maps	AEC
AEC-HLG	AEC Homologation Standard	AEC
AEC-TCI	Towing Capacity Increase to 3,500 Kg	AEC
AEC-TWI	Total Weight (GVWR) Increase to 3,500 Kg	AEC
AEC-WC24	24 Months AEC Comfort Warranty	AEC

Optional Equipment Features for the AEC 2020 RAM 1500 Longhorn®

Exterior

AWL	4x4 Offroad Package	0
NFF	124L Fuel Tank	0

AEC Services

AEC-LPG	AEC LPG-System Prins VSI 2.0	0
AEC-WP24/36/48	24/36/48 Months AEC Premium Warranty	0
AEC-UBC	Professional Underbody Coating and Cavity Sealing	0

AEC – Included in AEC Standard Package; 0 - Optional (Extra Charge)

Consumption & Emissions

Engine	Power (kW / HP) at RPM	Consumption city / Hwy / Combined in l/100 km	CO ₂ Emission in g/km	Emission Norm	Efficiency Class
5.7L HEMI® V8	295 / 401 at 5,600	15.7 / 10.7 / 14.9	352	459/2012	G